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### Amendments to the Claims:

This listing of claims replaces all prior versions and listings of claims in the application:

# Listing of Claims:

- 1-2. (Canceled)
- 3. (Previously presented) A method comprising:

providing an on-line, interactive network site including a personalized network page from which a user can customize and personalize specifications for a three-dimensional achievement recognition item, wherein the personalized network page includes a pre-populated list of one or more achievements attained by the user, any of which the user can select for customizing and personalizing the achievement recognition item;

receiving information through the network site from the user, wherein the information includes user-selected specifications for customizing and personalizing features of the achievement recognition item for an achievement selected by the user from the pre-populated list; and

producing the achievement recognition item in accordance with the user-selected specifications.

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4. (Canceled)

5. (Currently amended) The method of claim [[4]] 3 wherein the achievement recognition item comprises text that reflects an achievement attained by the user.

- 6. (Original) The method of claim 5 wherein the achievement recognition item comprises a document mounted on or embedded in a substrate, wherein the document reflects an achievement attained by the user.
- 7. (Original) The method of claim 6 wherein the user-selected specifications include a substrate material.
- 8. (Previously presented) The method of claim 6 wherein the user-selected specifications include a color for the substrate.
- 9. (Original) The method of claim 5 wherein the user-selected specifications include text that reflects the achievement attained by the user.
- 10. (Original) The method of claim 5 wherein the achievement recognition item comprises an engraved plate mounted on a substrate, wherein the user-selected specifications include text to be engraved on the plate.
- 11. (Previously presented) The method of claim 10 wherein the user-selected specifications include at least one of the following: (i) type style of the text and (ii) font size of the text.

12-13. (Canceled)

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14. (Previously presented) A system comprising:

a computer network;

a user device coupled to the network, the user device including a display; circuitry coupled to the network to:

provide an on-line, interactive network site including a personalized network page from which a user of the user device can customize and personalize specifications for a three-dimensional achievement recognition item, wherein the personalized network page includes a pre-populated list of one or more achievements attained by the user, any of which the user can select for customizing and personalizing an achievement recognition item;

receive information through the network site from the user, wherein the information includes user-selected specifications for customizing and personalizing features of the achievement recognition item for an achievement selected by the user from the pre-populated list; and

store the received information.

- 15. (Canceled)
- 16. (Currently amended) The system of claim [[15]] 14 wherein the achievement recognition item comprises text that reflects an achievement attained by the user.
- 17. (Original) The system of claim 16 wherein the achievement recognition item comprises a document mounted on or embedded in a substrate, wherein the document reflects an achievement attained by the user.
- 18. (Previously presented) The system of claim 17 wherein the user-selected specifications include a substrate material.
- 19. (Previously presented) The system of claim 17 wherein the user-selected specifications include a color for the substrate.

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20. (Original) The system of claim 16 wherein the user-selected specifications include text that reflects the achievement attained by the user.

- 21. (Original) The system of claim 16 wherein the achievement recognition item comprises an engraved plate mounted on a substrate, wherein the user-selected specifications include text to be engraved on the plate.
- 22. (Previously presented) The system of claim 21 wherein the user-selected specifications include at least one of the following: (i) type style of the text and (ii) font size of the text.

#### 23-24. (Canceled)

25. (Previously presented) An article comprising a machine-readable medium storing machine-executable instructions that, when applied to a machine, cause the machine to:

provide an on-line, interactive network site including a personalized network page from which a user can customize and personalize specifications for a three-dimensional achievement recognition item, wherein the personalized network page includes a pre-populated list of one or more achievements attained by the user, any of which the user can select for customizing and personalizing an achievement recognition item; and

store information received through the network site from the user, wherein the information includes user-selected specifications for customizing and personalizing features of the achievement recognition item for an achievement selected by the user from the pre-populated list.

# 26. (Canceled)

27. (Currently amended) The article of claim [[26]] <u>25</u> wherein the achievement recognition item comprises text that reflects an achievement attained by the user.

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28. (Original) The article of claim 27 wherein the achievement recognition item comprises a document mounted on or embedded in a substrate, wherein the document reflects an achievement attained by the user.

- 29. (Original) The article of claim 28 wherein the user-selected specifications include a substrate material.
- 30. (Previously presented) The article of claim 28 wherein the user-selected specifications include a color for the substrate.
- 31. (Original) The article of claim 27 wherein the user-selected specifications include text that reflects the achievement attained by the user.
- 32. (Original) The article of claim 27 wherein the achievement recognition item comprises an engraved plate mounted on a substrate, wherein the user-selected specifications include text to be engraved on the plate.
- 33. (Previously presented) The article of claim 32 wherein the user-selected specifications include at least one of the following: (i) type style of the text and (ii) font size of the text.

34-36. (Canceled)

37. (Previously presented) A method comprising:

accessing a personalized page of an on-line, interactive network site to customize and personalize specifications for an achievement recognition item, wherein the personalized network page includes a pre-populated list of one or more achievements attained by the user, any of which the user can select for customizing and personalizing an achievement recognition item;

using the personalize page to select an achievement from among the one or more achievements in the pre-populated list; and

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entering information through the personalized page to order the achievement recognition item, wherein the information includes user-selected specifications for customizing and personalizing features of the selected achievement recognition item for the selected achievement.

### 38. (Canceled)

- 39. (Currently amended) The method of claim [[38]] <u>37</u> wherein the achievement recognition item comprises text that reflects an achievement attained by the user.
- 40. (Original) The method of claim 39 wherein the achievement recognition item comprises a document mounted on or embedded in a substrate, wherein the document reflects an achievement attained by the user.
- 41. (Original) The method of claim 40 wherein the user-selected specifications include a substrate material.
- 42. (Previously presented) The method of claim 40 wherein the user-selected specifications include a color for the substrate.
- 43. (Original) The method of claim 39 wherein the user-selected specifications include text that reflects the achievement attained by the user.
- 44. (Original) The method of claim 39 wherein the achievement recognition item comprises an engraved plate mounted on a substrate, wherein the user-selected specifications include text to be engraved on the plate.
- 45. (Previously presented) The method of claim 44 wherein the user-selected specifications include at least one of the following: (i) type style of the text and (ii) font size of the text.